



International Fire  
Suppression Alliance

ANNUAL REPORT

2025

Advancing **global fire protection** through collaboration, integrity, and measurable impact.

[ifsaglobal.org](https://ifsaglobal.org)

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## MESSAGE FROM LEADERSHIP

# LOOKING TO THE FUTURE

**As Chairman of IFSA, I am proud of the progress we continue to make in advancing water-based fire suppression worldwide.** Our vision is

more than words on a page—it is reflected in the partnerships we forge, the standards we help strengthen, and the lives we ultimately protect. This year has demonstrated the power of collaboration across our global membership, encompassing manufacturers and contractors, as well as regulators and educators. Together, we are not only raising the profile of automatic sprinkler systems but also ensuring that integrity, innovation, and safety remain at the heart of our industry. I am grateful for the dedication of our members and partners, and I look forward to building on this momentum as we continue to grow IFSA's reach and impact.

This summer, we have concluded our first full fiscal year with a full-time Managing Director. His efforts have accelerated and enhanced our efforts to expand the worldwide market for certified products well beyond our historical efforts of simple grant distribution. Participating in person with the plethora of codes and standards influencers around the globe have already yielded significant results in Latin America, Mexico, Europe, & Australia, and we look forward to continuing to expand this progress with your continued support. You will note in this report that our current financial position supports this effort with a solid financial model that will only strengthen as we add new members. The mandated use of certified products not only ensures better protection of life and property around the world but it also expands the addressable market for certified products, approvals, and Insurance products.

### **MICHAEL BOSMA**

**Chairman, IFSA**



## MESSAGE FROM LEADERSHIP

# ADVANCING A SAFER WORLD

**As I reflect on the past year, I am reminded of the vital role our collective efforts play in advancing life safety through the widespread adoption of automatic fire suppression systems.** The International Fire Suppression Alliance (IFSA) continues to serve as a unifying force across the global fire protection community—bringing together manufacturers, testing laboratories, contractors, designers, and regulators to strengthen the integrity, accessibility, and reliability of water-based fire protection. Our shared purpose remains clear: to protect lives, preserve property, and promote a global understanding of how automatic fire suppression systems contribute to resilient and sustainable communities.

This past year marked a period of both progress and transformation for IFSA. We strengthened our membership base across all regions, welcoming new partners who share our commitment to raising the global standard of fire safety. Through collaborative engagement with international associations and standards bodies, IFSA has deepened its influence on the policies and codes that govern the design, installation, and maintenance of fire sprinkler systems. From emerging economies embracing performance-based design to mature markets exploring digitized inspection and testing methods, our reach and relevance have continued to grow.

Education and knowledge exchange remain at the heart of what we do. Through our webinar series, technical roundtables, and research support, IFSA has provided a platform for members to share insight on evolving standards, sustainable technologies, and best practices in system design and inspection. These initiatives have not only advanced professional competence but have also reinforced IFSA's position as a trusted, neutral convener of expertise within the fire protection community.

We have also made measurable progress in promoting industry integrity and transparency. The Sprinkler Identification Number (SIN) registry continues to ensure accountability and compliance with global standards. At the same time, our quarterly sprinkler shipment reporting program has provided valuable data that our members use to better understand market trends and growth opportunities. These programs exemplify how IFSA adds tangible value for members and reinforces confidence among regulators and end-users alike.



Of course, the challenges ahead are significant. Rapid urbanization, private equity consolidation, environmental regulations, and workforce shortages are reshaping the industry. Yet, these same pressures present opportunities for innovation, collaboration, and leadership. IFSA's newly formed Regional Steering Committees—covering Europe, the Middle East & North Africa, India, Asia, Australia & New Zealand, and Latin America—are enabling us to respond to local needs while maintaining a unified global vision. These committees will play a crucial role in guiding future grant activities, research partnerships, and member engagement.

Looking ahead, IFSA will continue to focus on strengthening our core mission pillars—Global Partnerships, Industry Integrity, Education, Regulatory Advancement, and Member Value. Through these efforts, we aim to drive greater alignment between the public and private sectors, foster innovation in inspection and testing technologies, and expand awareness of the proven impact that water-based fire protection has on life safety and sustainability.

I remain deeply grateful to our Board of Directors, our member companies, and our many global partners for their continued support, trust, and commitment. Together, we are advancing a safer world—one sprinkler system at a time.

**MARK FESSENDEN**  
Managing Director

## VISION & VALUES

# A GLOBAL LEADER

### OUR VISION

IFSA aims to serve as the global hub for information on automatic water-based fire suppression systems and the leader in advancing their widespread adoption.

We achieve this by fostering national and regional organizations, developing information systems to protect product integrity, leading in training and education, enhancing codes and standards, and expanding visibility and membership.

### MISSION STATEMENT

IFSA is dedicated to life safety and property protection through the worldwide promotion and use of effective water-based fire protection systems via education, advocacy, support for product certification, and community-based associations.

## OUR CORE VALUES



### GLOBAL COLLABORATION

We unite diverse stakeholders—corporations, associations, and individuals—to share knowledge and resources for fire safety.



### INNOVATION IN FIRE SAFETY

We support advancements in technology, certification, and regulatory frameworks to ensure reliable, cutting-edge solutions.



### INTEGRITY AND IMPACT

We prioritize credible, business-like leadership to drive measurable outcomes in communities worldwide.





# IFSA'S FOCUS

Together, these activities and actions make our vision a reality, shaping the future of fire protection.



## GLOBAL PARTNERSHIPS

Uniting leaders for stronger fire protection.



## INDUSTRY INTEGRITY

Safeguarding trust in suppression technologies.



## EDUCATION

Equipping stakeholders with practical solutions.



## REGULATORY ADVANCEMENT

Shaping codes for universal fire safety.



## MEMBER VALUE

Empowering members with resources and opportunities.

## OUR IMPACT IN NUMBERS

# YEAR IN REVIEW

In 2025, IFSA strengthened its role as a **global leader in advancing fire protection** through collaboration and advocacy. With measurable growth across regions, expanded support for associations, and resources reaching thousands of professionals, our impact continues to build safer communities worldwide.

**\$4M**

in grant funding disbursed since 1999

**9.7%**

growth in European sprinkler shipments

**35%**

growth in Asia-Pacific system adoption

**10.4%**

growth in Asian sprinkler shipments

**26**

years of global advocacy

**1**

first grant in India

**19.3%**

growth in Latin American sprinkler shipments

**17**

countries participated in IFSA's online training portal

**1**

first grant in the African continent

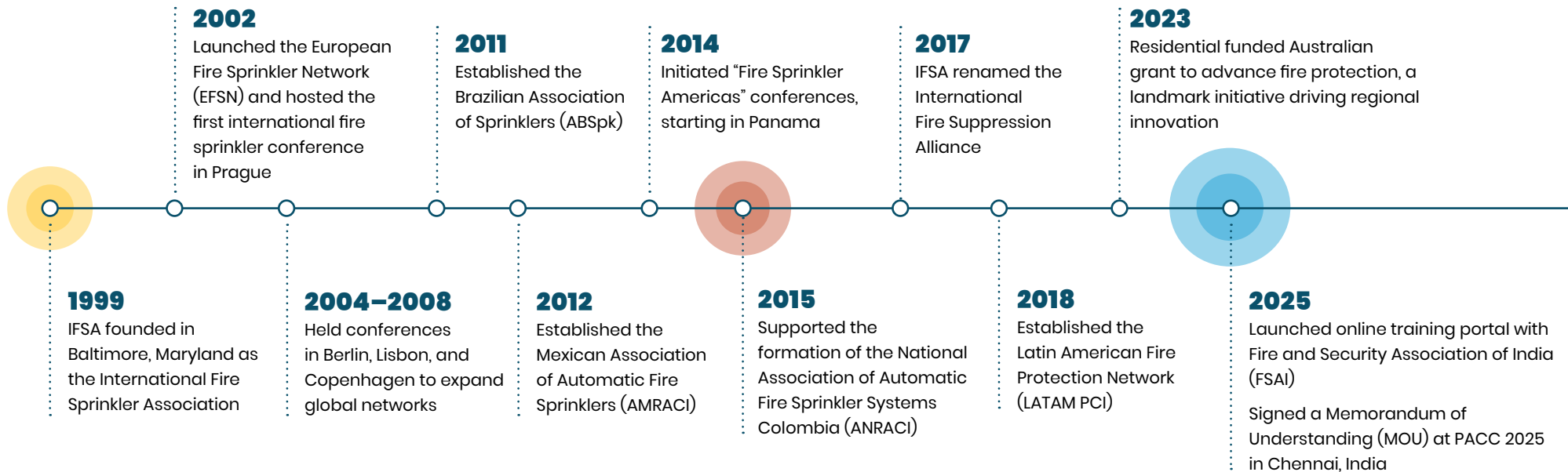
**2,300**

downloads of IFSA's "Road Map" guide

## IFSA HISTORY

# GLOBAL IMPACT

Over its 26 years, IFSA has grown into a network of affiliated associations, supporting fire safety initiatives in underserved regions and advocating for robust standards.



### THE IFSA NETWORK

IFSA's structure is a global, member-based nonprofit open to corporations, trade associations, and individuals involved in the manufacture, sale, installation, or design of water-based fire protection systems.

#### EUROPE

- British Automatic Fire Sprinkler Association (BAFSA), UK
- European Fire Sprinkler Network (EFSN), Europe
- Sprinklerfrämjandet, Sweden
- National Fire Sprinkler Network (NFSN), UK

#### AUSTRALIA & NEW ZEALAND

- Fire Protection Association Australia (FPAA), Australia
- Home Fire Sprinkler Coalition Australia (HFSCA), Australia

#### ASIA

- Fire and Security Association of India (FSAI), India

#### LATIN AMERICA

- Brazilian Sprinkler Association (ABSpk), Brazil
- Latin American Fire Protection Network (LATAM PCI), Latin America
- Mexican Association of Automatic Fire Sprinklers (AMRACI), Mexico
- National Association for Fire Protection (ANRACI), Colombia

#### NORTH AMERICA

- National Fire Sprinkler Association (NFSA), USA

#### AFRICA

- Kindling, South Africa



## PROGRAMS & EVENTS

# ADVANCING GLOBAL FIRE PROTECTION

**In 2025, IFSA continued to lead international efforts in advocating for water-based fire protection systems.** Through conferences, workshops, and strategic partnerships, IFSA strengthened global collaboration, shared technical knowledge, and promoted the creation of community-based associations committed to dependable fire protection solutions.

This section highlights the key events from late 2024 and 2025, demonstrating IFSA's ongoing commitment to advancing industry standards, expanding sprinkler adoption, and supporting safer communities worldwide.

## **FIRE SPRINKLER INTERNATIONAL 2024**

**DUBLIN, IRELAND • APRIL 24, 2024**

IFSA presented global sprinkler knowledge, including design and compliance strategies for international standards.

### **ATTENDANCE**

International professionals, engineers, safety officials

### **OUTCOMES**

Shared technical knowledge; strengthened global network

### **FUNDING IMPACT**

Demonstrated funding supports professional education and global standard adoption

## **FIRE AUSTRALIA 2024**

**BRISBANE, AUSTRALIA • MAY 7–9, 2024**

IFSA presented on regional fire protection and water-based sprinkler adoption in commercial and industrial settings.

### **ATTENDANCE**

Industry stakeholders, local authorities

### **OUTCOMES**

Knowledge shared; encouraged regional adoption of reliable fire protection

### **FUNDING IMPACT**

Funding drives industry growth and system implementation in emerging markets



## **FIRE MIDDLE EAST 2024**

**RIYADH, SAUDI ARABIA • MAY 15, 2024**

Presentation focused on fire sprinkler systems and code compliance for commercial buildings.

### **ATTENDANCE**

Regional engineers, consultants, safety officials

### **OUTCOMES**

Knowledge sharing; promoted high-standard sprinkler solutions

### **FUNDING IMPACT**

Funding enhances awareness and adoption of life-saving systems

## **EXPO FIRE & SAFETY 2024**

**MEXICO CITY, MEXICO • AUG 25–29, 2024**

Presented on global standards, high-rise and industrial sprinkler protection, and counterfeit product prevention.

### **ATTENDANCE**

Regional fire professionals, code authorities

### **OUTCOMES**

Shared best practices; strengthened advocacy for certified products

### **FUNDING IMPACT**

Funding ensures expansion of educational programs and industry growth



## BAFSA AGM & ANNUAL DINNER 2024

MANCHESTER, UNITED KINGDOM • NOVEMBER 7, 2024

Presented on UK fire sprinkler adoption, certification standards, and community-based initiatives.

### ATTENDANCE

Association members, UK stakeholders

### OUTCOMES

Enhanced awareness of sprinkler benefits; promoted regional collaboration

### FUNDING IMPACT

Funding reinforces training, outreach, and standard adoption

## PACC 2025

CHENNAI, INDIA • FEBRUARY 6–9, 2025

IFSA and FSAI signed a Memorandum of Understanding to collaborate on research, education, technical guidance, and advocacy initiatives.

### ATTENDANCE

Industry leaders, association members, government stakeholders

### OUTCOMES

New partnership; framework for joint programs; reinforced community-based association model

### FUNDING IMPACT

Funding drives global outreach and sprinkler adoption



## **FIRE SPRINKLER INTERNATIONAL 2025**

**SALZBURG, AUSTRIA • APR 2–4, 2025**

Presented on advancements in sprinkler design and implementation for international codes and prescriptive standards.

### **ATTENDANCE**

International professionals, engineers, safety officials

### **OUTCOMES**

Knowledge shared on standards; strengthened global network

### **FUNDING IMPACT**

Funding supports professional education and industry growth

## **NFPA CONFERENCE & EXPO 2025**

**LAS VEGAS, NEVADA, UNITED STATES • JUN 15–20, 2025**

Presented on high-rise, storage, and advanced sprinkler system design considerations.

### **ATTENDANCE**

NFPA members, designers, industry stakeholders

### **OUTCOMES**

Best practices shared; expanded regional chapters and code influence

### **FUNDING IMPACT**

Funding ensures adoption of advanced technologies and training





## COLLECTIVE IMPACT

Across these key events, IFSA:

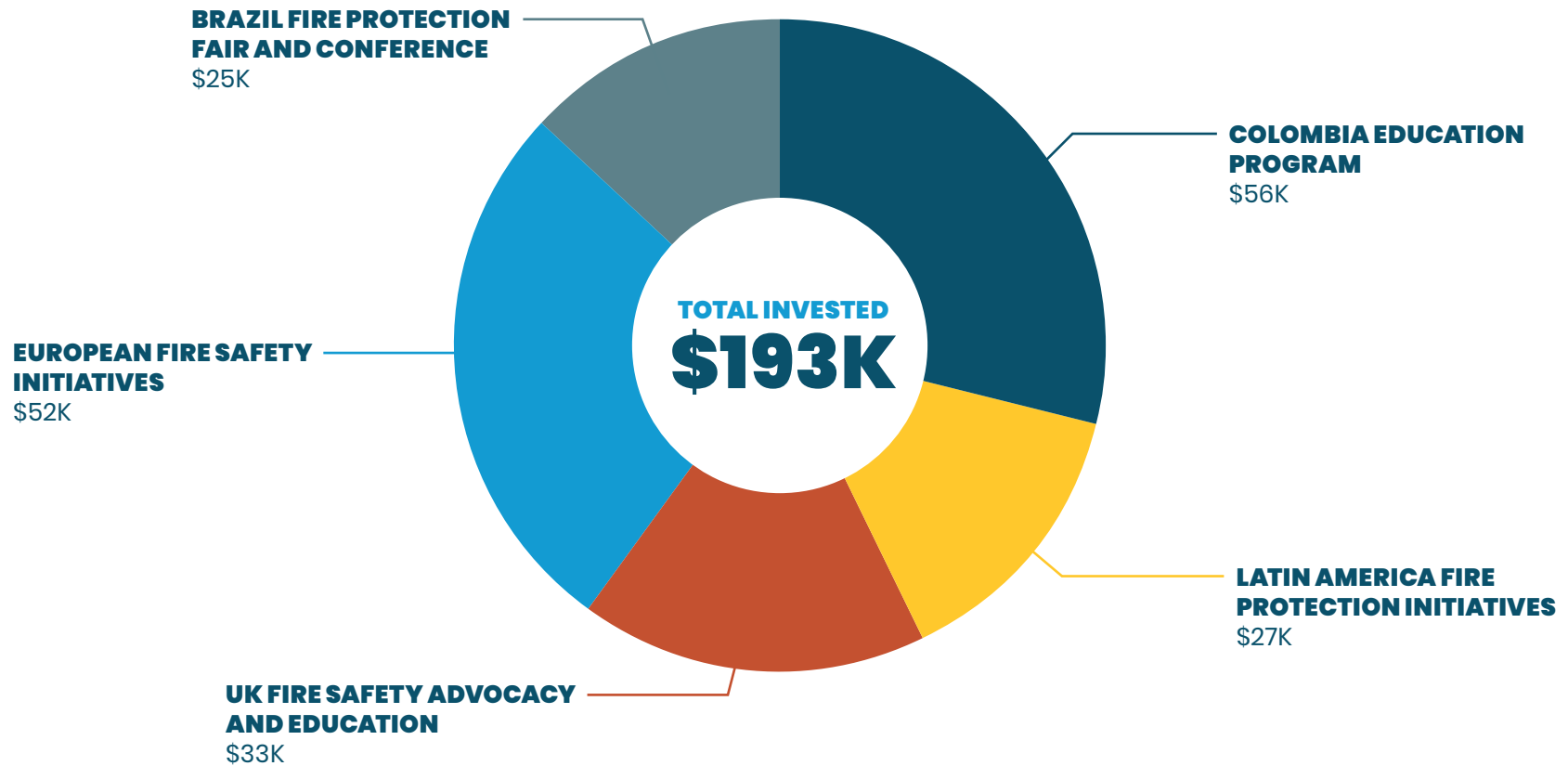
- **Engaged hundreds of professionals** across Europe, Asia, the Middle East, North and South America.
- **Formalized new partnerships and expanded regional influence** through community-based associations.
- **Delivered critical technical knowledge** on design standards, certified products, and high-rise/storage protection.
- **Reinforced the link between funding and global growth**, showing that investment in IFSA programs drives industry adoption, enhances professional capabilities, and saves lives.

Through these initiatives, IFSA continues to champion the global movement for dependable water-based fire protection, equipping communities and professionals with the tools, knowledge, and partnerships needed to protect life and property worldwide.

## GRANT CASE STUDIES

# GRANTS & GLOBAL IMPACT

In 2024, IFSA grants advanced fire safety education, policy advocacy, and infrastructure development across five continents. By empowering regional organizations to close protection gaps and strengthen local capacity, these investments showcased the life-saving value of sprinklers and embodied IFSA's mission to build safer, more resilient communities through knowledge and innovation.





**\$56K**  
INVESTED

## ANRACI

# COLOMBIA EDUCATION PROGRAM

ANRACI developed Colombia's first **Academic Specialization Program** in Fire Protection, meeting the country's formal higher education standards. This 1,152-hour accredited program fills a national gap in certified fire protection training and establishes a professional pathway for engineers and safety specialists.

### NEED

Colombia lacked a structured, university-level program to prepare qualified fire protection professionals. Without standardized education, the design, installation, and maintenance of life-safety systems varied widely and left many buildings under protected.

### RESPONSE

Working with leading Colombian universities and education authorities, ANRACI created a 12-module specialization program that combines academic coursework, technical training, and digital learning tools. The curriculum was formally reviewed and approved by the Ministry of Education, setting a new benchmark for fire safety education in the country.

### IMPACT

The program produced Colombia's first nationally accredited cohort of fire protection specialists and established an operational platform to expand training access nationwide.

### FUTURE

The success of this initiative is inspiring similar programs in other Latin American countries, strengthening regional expertise and advancing consistent fire safety standards across the continent.

# LATIN AMERICA FIRE PROTECTION INITIATIVES

With a total of \$27,000 in IFSA grants, LATAM PCI advanced two major initiatives that are helping unify and strengthen fire safety across Latin America: **a trilingual digital platform and a regional regulatory study**. Together, these projects are creating a more connected, informed, and standards-driven safety network across the region.

## NEED

Latin America faces wide variations in fire protection regulation, enforcement, and access to reliable information. Many countries lack consistent application of NFPA standards and have limited platforms for collaboration among professionals, authorities, and manufacturers.

## RESPONSE

**Digital Platform:** LATAM PCI built a trilingual (Spanish, Portuguese, and English) website to serve as the region's central source of fire protection information. The site promotes education, awareness, and collaboration while linking directly to allied organizations and global resources.

**Regulatory Study:** A comprehensive survey gathered new data on how NFPA and related standards are adopted across the region. The study documented where codes are mandatory, how much of the population is covered, and where regulatory gaps persist.

## IMPACT

The new website provides accessible, up-to-date educational content and fosters ongoing interaction among fire safety professionals, government agencies, and industry partners. The regulatory study produced the first consolidated database of regional fire protection standards, providing the foundation for informed advocacy and investment.

## FUTURE

The platform and database will guide future IFSA-supported initiatives, helping identify high-risk areas and shaping regional policy. These tools are creating a shared framework that will elevate fire protection standards for millions across Latin America.



**\$27K**  
INVESTED



## NFSN & BAFSA

# UK FIRE SAFETY ADVOCACY AND EDUCATION

With a combined \$33,000 in IFSA funding, the National Fire Sprinkler Network (NFSN) and the British Automatic Fire Sprinkler Association (BAFSA) advanced the United Kingdom's ongoing work to **strengthen sprinkler policy, education, and public awareness**. Together, these efforts ensured that fire safety remained a national priority during a critical period of regulatory change.

### NEED

Following the Grenfell Tower tragedy, the UK faced renewed scrutiny over building regulations and sprinkler requirements. Maintaining momentum for reform required continued advocacy in Parliament and strong public education to influence future legislation and awareness.

### RESPONSE

**NFSN:** IFSA supported NFSN's parliamentary engagement through liaison officer Ronnie King OBE, enabling sustained advocacy within the All-Party Parliamentary Group for Fire Safety and Rescue. Funding covered travel and administration to maintain dialogue with policymakers and produce new analysis on the cost-benefit and environmental impact of sprinklers in educational facilities.

**BAFSA:** IFSA sponsored BAFSA's Annual General Meeting and Dinner, securing a platform for international collaboration and recognition of IFSA's leadership. The sponsorship included a speaking opportunity for IFSA to share global insights on fire suppression and policy alignment.

### IMPACT

IFSA's support helped preserve a unified voice for sprinkler advocacy during a time of political transition. NFSN's continued presence in Parliament reinforced the importance of water-based fire suppression in life safety, while BAFSA's event strengthened cross-sector collaboration among UK and international stakeholders.

### FUTURE

These partnerships have created lasting momentum for policy reform and education, ensuring that fire protection remains central to national safety discussions. The collaboration between NFSN, BAFSA, and IFSA continues to set an example of how advocacy, education, and international cooperation can drive meaningful change.

**\$33K**  
INVESTED

EFSN

# EUROPEAN FIRE SAFETY INITIATIVES

Through two grants totaling \$52,856, IFSA partnered with the European Fire Sprinkler Network (EFSN) to advance fire protection standards across Europe. These efforts focused on improving regulatory adoption in Italy and positioning sprinklers as essential to sustainable, NetZero building design worldwide.

## NEED

Despite progress across Europe, significant gaps remain in both regulatory consistency and the integration of fire safety into modern building practices. Italy, in particular, lags behind other nations in requiring sprinklers for high-rise and large commercial buildings, while the global shift toward low-carbon construction has raised new questions about fire safety and insurability.

## RESPONSE

**Italy Code Advancement:** IFSA funded the coordination of advocacy efforts in Italy, supporting engagement with government bodies, associations, and developers to promote sprinkler requirements in high-rise buildings, shopping centers, and care facilities. The initiative also sought to strengthen technical training and enforcement standards within the Italian sprinkler industry.

**Global NetZero Fire Suppression Guide:** A separate grant supported the creation of a publicly available guide linking fire suppression to sustainable design. Modeled on the Mass Timber Insurance Playbook, the publication provides architects, insurers, and regulators with practical guidance for integrating sprinklers into NetZero and low-carbon projects.

## IMPACT

EFSN's advocacy has helped raise awareness of critical code disparities and inspired collaboration among Italian authorities and safety leaders. The NetZero guide, already in global circulation, is driving recognition of sprinklers as indispensable for both environmental and life safety goals.

## FUTURE

These projects reflect a dual vision for Europe and beyond: stronger national codes that close protection gaps and global frameworks that align sustainability with safety. Together, they reinforce IFSA's leadership in promoting modern, evidence-based fire protection strategies that protect people, property, and the planet.





**\$25K**  
INVESTED

**ABSpk**

# BRAZIL FIRE PROTECTION FAIR AND CONFERENCE

With IFSA's \$25,000 grant, ABSpk organized the 2025 Fire Protection Fair and Conference in Brazil, creating a national platform for education, partnership, and innovation within the fire protection industry. The event brought together associations, manufacturers, and professionals to advance fire safety awareness and strengthen collaboration across Latin America.

**NEED**

Brazil's fire protection industry had been growing quickly but lacked a centralized venue for professional development and knowledge exchange. The fair aimed to unite public and private stakeholders to raise standards and expand the use of modern suppression systems.

**RESPONSE**

IFSA funding supported conference planning, sponsorship development, and coordination with industry partners. The event featured conferences, training sessions, and exhibitions that showcased the latest technologies and solutions in fire protection.

**IMPACT**

The fair fostered new business partnerships, technical collaboration, and professional growth across the region. It also elevated IFSA's presence in Latin America, reinforcing its leadership in global fire safety advancement.

**FUTURE**

The success of the 2025 event has strengthened ABSpk's ability to continue hosting large-scale industry gatherings that promote education, innovation, and policy alignment, furthering the collective mission of building safer communities.

## FINANCIAL SUMMARY

# SUCCESSFUL GROWTH

FY2024 was a year of remarkable growth and financial strength for the International Fire Suppression Alliance (IFSA). Our audited results show strong revenue growth, prudent expense management, and increased net assets, empowering IFSA to expand its global impact and attract new members committed to advancing water-based fire suppression systems worldwide.

### KEY HIGHLIGHTS

**Revenue Growth:** Total revenue reached **\$589,052**, a 5.7% increase from the previous year, fueled by strong member support.

**Net Assets:** Although assets declined **6.4%** to **\$1.68 million**, this showcases IFSA's willingness to invest in strategic global grant programs to further our mission.

**Program Investments:** Over **\$193,857 allocated to international grants**, directly advancing our mission, including initiatives like promoting sprinkler adoption in Italy through the European Fire Sprinkler Network.

### REVENUE SOURCES

**Membership Contributions:** **\$589,052** – reflecting strong global engagement and member-driven growth.

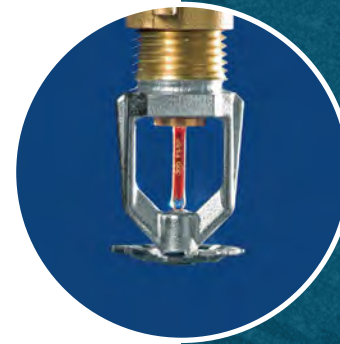
### EXPENSES

**Program Services (Grants):** **\$193,857**– direct support for mission-critical international initiatives.

**Management & General Operations:** **\$608,201** – lean structure with efficient administration.

These results underscore IFSA's **fiscal responsibility and mission-driven focus**, positioning the organization to:

- Expand global fire safety advocacy
- Grow its membership base
- Increase support for programs that advance fire suppression worldwide



## GLOBAL COLLABORATION

# IMPACT AROUND THE WORLD

Throughout 2024–2025, IFSA maintained a strong international presence, participating in over 15 global events across six continents. Representatives presented at seven major conferences and contributed to multiple board and committee meetings that shape international fire suppression standards. From Fire Sprinkler International in Dublin and Salzburg to Fire Australia, Intersec Dubai, and the NFPA Conference & Expo in Las Vegas, IFSA's active engagement strengthened global partnerships, advanced technical education, and promoted the consistent adoption of certified, reliable fire protection systems worldwide.



## COLLABORATION HIGHLIGHT

# EXPANDING OUR IMPACT

The International Fire Suppression Alliance (IFSA) and the Fire & Security Association of India (FSAI) have signed a **Memorandum of Understanding (MOU)** to strengthen their collaboration in the field of fire and life safety. The signing took place on February 7, 2025, at PACC 2025 in Chennai, India.

This landmark agreement formalizes key areas of cooperation between the two associations, including the development of technical guidance, research and development, education, service, and other related activities aimed at advancing fire suppression and life safety standards globally.

The Memorandum was signed by Mr. Srinivas Valluri, National President of the FSAI, and Mr. Mark Fessenden, Managing Director of the IFSA. Both leaders emphasized the importance of this partnership in fostering innovation and knowledge-sharing to enhance fire safety practices worldwide.



“The collaboration between IFSA and FSAI marks a significant step forward in aligning global best practices in fire suppression and life safety,” said Mr. Srinivas Valluri. “Through this MOU, we aim to drive impactful initiatives that will benefit industries, professionals, and communities alike.”



# THE YEAR AHEAD

**As we look to the year ahead, the IFSA will continue strengthening its role as a global advocate for effective, science-based fire suppression solutions.** Our priorities include expanding engagement with international standards bodies, advancing research that supports the performance and reliability of water-based systems, and increasing collaboration with regulators, manufacturers, and fire-protection practitioners worldwide. We will also focus on raising awareness of emerging risks, promoting education on certified and compliant fire protection products, and supporting initiatives that enhance public safety in all types of occupancies. Through continued cooperation and knowledge-sharing across the global fire community, the IFSA remains committed to driving progress that reduces fire losses and protects people, property, and the environment.



**International Fire Suppression Alliance**

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